



ANNUAL REPORT

Evaluation of EURES Slovakia activities

2023

Dear readers,

You are opening the EURES Slovakia Annual Report of the year 2023, which was again rich in intensive contacts with jobseekers looking for a job in Europe, recruitment activities, information events and international cooperation. It was exceptional due to the first edition of the EURES Job Day international job fair which we organized in Prešov. Thanks to a new modern and innovative portal, we have succeeded in strengthening the position of EURES in search results and become one of the first choices for people searching for a job abroad. We brought news in the field of internships, marketing and communication on social media.

None of this would have been possible without the commitment, effort and persistent determination of the entire EURES Slovakia team, thus reaching the goals in the field of labour mobility by concrete activities and stories of people who, thanks to EURES, found their way to living and working in another European country.

It is an honour and pleasure for me to present you the results of the year-long work of EURES Slovakia. Turn the page and discover not only interesting statistics, but also a varied mosaic of important moments through which we contribute to fair labour mobility for all.

PhDr. Matúš CABAN, PhD.

EURES (European Employment Services) is a European network of employment services coordinated by ELA (European Labour Authority) that aims to facilitate the free movement of workers within EU/EEA countries and Switzerland, as well as to promote fair labour mobility. EURES provides free services to jobseekers searching for employment in Europe and to European employers looking for a workforce in these countries.

EURES advisers provide information, counselling and recruitment services to **jobseekers in Europe**.

For European employers interested in workers from EU/EEA countries and Switzerland, EURES offers professional advice and assistance with recruitment.

EURES has been operating in Slovakia since May 1, 2004 when the Slovak Republic became a member of the European Union. EURES services are provided in Slovakia by **28 EURES advisers** working at selected PES offices. They are also available online through job portals eures.sk and eures.europa.eu. EURES in Slovakia is managed by the **National Coordination Office** at the central PES office in Bratislava.

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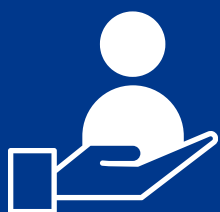


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1. EURES IN FIGURES



14,123 contacts with clients

60 % of clients were jobseekers registered with the Offices of Labour, Social Affairs and Family. More than a third were students, employees looking for a new job or information about living and working in another country.

+
5%

compared to
2022



3,349 registered CVs

84 % of CVs were sent by applicants from Slovakia. 16 % were CVs of jobseekers from other countries.

+
16%

compared to
2022



1,680 employed

Through job fairs and selection interviews, **513** clients were employed. **1,167** of them were helped with job placement individually by EURES.

More than half of EURES clients found a job in Germany and Austria, 15 % in the Czech Republic, 9 % in the Netherlands, but also in Hungary, Italy, Greece, Finland, Switzerland, Croatia and Norway.



3,223 contacts with employers

82 % of them were contacts with employers from other EU/EEA Member States and Switzerland. Two thirds of contacts were focused on recruitment. The remaining third was devoted to specific advice on mobility and working conditions.



4,477 job vacancies

published in 773 job offers.

Most job offers were posted in the months of April, March, January and July.

NEWS

- new website eures.sk
- 1st edition of EURES Job Day
- 1st online bulletin

15,687 participants in group activities

EURES advisers visited more than 110 primary or secondary schools and higher education institutions in 2023, thus introducing the European labour market to **5,738 pupils and students**. Group counselling was given to **8,703 graduates and other jobseekers**.

From the ranks of employers and other partners, **1,246** people participated in the group information activities.

2.

ACTIVITIES IMPLEMENTED BY EURES SLOVAKIA

2.1 HUNGARIAN DAY

KOMÁRNO, CONFERENCE CENTRE OF J. SELYE UNIVERSITY, MARCH 9, 2023

The aim of the 7th International Job Fair was to present living and working conditions in the cross-border region, to connect employers with jobseekers seeking job opportunities in Hungary and to introduce traineeship and internship possibilities to secondary school and university students.

International Job Fair in figures:

- **11 employers** from Hungary, EURES Slovakia, EURES Hungary, PES Komárno;
- **32 job offers**, 400 vacant job positions;
- **612 visitors** (out of them 102 students);
- **85 suitable jobseekers**;
- **31 promises of employment.**



Job positions: production (operator, operátor, machinist, packer, forklift driver), administration, cleaning, traineeships and internships



2.2 EURES JOB DAY

PREŠOV, M ARÉNA, APRIL 20, 2023

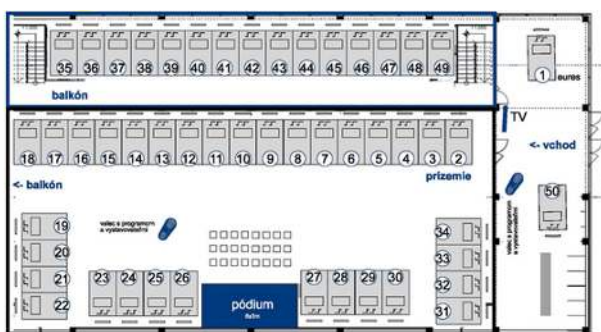
The first edition of the International Job Fair was organised by EURES Slovakia in cooperation with the Central Office of Labour, Social Affairs and Family. The main objective of the event was to create space for personal meetings of foreign and Slovak employers with jobseekers interested in working in EU/EEA countries and in Slovakia.

International Job Fair in figures:

- **50 employers** (27 from abroad, 23 Slovak);
- **EURES** from: Slovakia, Belgium, the Czech Republic, Denmark, Finland, the Netherlands, Germany, Austria and Sweden;
- representatives of the **Central Office of Labour, Social Affairs and Family**, Prešov Self-Governing Region (hereinafter referred to as PSK) and Košice Self-Governing Region (hereinafter referred to as KSK);

2. ACTIVITIES IMPLEMENTED BY EURES SLOVAKIA

- EU information and advisory networks, Social Insurance Company, Health Insurance Company, Labour Inspectorate;
- **1,619 jobs available** mostly in the hotel and gastronomy sector, industry, logistics, IT and seasonal works (Greece, the Netherlands, Finland, Germany and Spain);
- **3,224 visitors** mainly from PSK and KSK (the most represented age category 20-29 years with completed secondary education with school-leaving examination, with the status of unemployed);
- **463 promises of employment;**
- **20 presentations** within the accompanying programme with a focus on the European labour market and European labour mobility.



ZAHRAŇIČNÍ VYSTAVOVATELIA

28. ALMAX WORK-Holding, družstvo
43. Arwa Personaldienstleistungen GmbH
10. backup jobs agency s.r.o. / Viking Catering AG
13. Bau bast
22. Binderholz
46. Dawn Meats Ireland
2. EMS-uitzendgroep,b.v.
32. EURES Belgicko (Forem)
27. EURES Česká republika
18. EURES Dánsko
30. EURES Holandsko
34. EURES Nemecko (Bundesagentur für Arbeit)
23. EURES Rakúsko
1. EURES Slovensko
14. EURES Švédsko
33. Fair Personalleasing GmbH
7. Fareon-Z Nederland B.V.
29. HOBII International Work Force
35. Humanus Personalservice, GmbH
5. JobRoxx GmbH
16. Personalbüro Kritzer GmbH
50. Rozšířená realita APONI
38. Sagius recruitments
8. Sanifikos Group
24. THURN & BAUER
11. Töitä Suomesta Oy / EURES Fínsko
3. Unique Personalservice GmbH

SLOVENSKÍ VYSTAVOVATELIA

19. ANDRITZ Slovakia, s. r. o.
15. Applied Meters, a. s.
31. AT&T
26. BSH Drives and Pumps s.r.o.
44. Embraco Slovakia s.r.o.
4. FALKE Slovakia s.r.o.
25. FIBERSTRUCT, s.r.o.
48. Garrett Motion Slovakia s. r. o.
47. GOHR, s.r.o.
49. Holcim EBS
40. Chemosvit, a.s.
21. INGMETAL s.r.o.
36. KAMAX Fasteners s.r.o.
17. Marelli Kechnec Slovakia, s.r.o.
12. MATADOR Automation, s.r.o.
20. Muehlbauer Technologies s.r.o.
37. SPINEA, s.r.o.
45. TREVES Slovakia s.r.o.
42. Úrad práce, sociálnych vecí a rodiny Prešov
6. Whirlpool Slovakia spol. s r.o.
9. Združenie cestovného ruchu Vysoké Tatry
39. ZTS Sabinov, a. s.
41. ZVL AUTO spol. s r.o.



Promotion of the event: massive media campaign (radio, job portals), billboards, posters in public transport, EURES website, PES offices, social media, bulletin (see chapter 6.3. Media Campaign for more).

Support activity: bus transfer of 681 jobseekers from PES offices in KSK and PSK.



2.3 INTERNSHIPS

presentations and recruitment events

INTERNSHIPS GREECE

The cooperation between EURES Slovakia and the luxury beach resort Sani/Ikos is focused on recruitment and paid internships of 3-6 months for gastronomy and business students.

In 2023, the following were registered:

- **56 jobs;**
- **34 placements** (9 work contracts, 25 interns – students).

INTERNSHIPS AUSTRIA

EURES Slovakia, in cooperation with AMS Austrian labour offices, has offered internships in the field of tourism to students of vocational secondary schools during the winter season 2023/2024.

In 2023, there were:

- 5 - 7 planned placements;
- **15 registered students** of gastronomy and tourism secondary vocational schools (Nitra – 10, Michalovce 2, Prievidza 2, Púchov 1);
- **2 placements** in 2023 (more planned in 2024).



RECRUITMENT EVENTS

EURES Slovakia organized a meeting of students of selected secondary schools with representatives of the Swiss employer Viking Cruises.

Number of meetings: 12 (10 secondary schools, 2 universities)

Locations: Banská Bystrica, Dolný Kubín, Martin, Námestovo, Nitra, Poprad, Prievidza, Púchov, Rožňava, Spišská Nová Ves, Zvolen, Žilina

Jobs offered: various positions on European river cruises.



2.4 JOB INTERVIEWS

Liptovský Mikuláš, June 15, 2023

Employers: Wereld van de Binnenvaart, Vario Groep, HTS Intermodaal, Scylla (the Netherlands)

Jobs: boatman, sailor, river boat captain lodník, námorník, kapitán na riečne lode

Number of participants: 8 (successful graduates of the previous 2 rounds of online interviews)

Number of placements: 3

Komárno, July 28, 2023

Employer: INZI Controls Komárom (Hungary)

Jobs: quality controller, production operator, maintenance worker, forklift driver

Number of participants: 58

Number of placements: 12



2.5 INFORMATION SESSIONS with jobseekers at PES offices

Meetings of EURES advisers and jobseekers were aimed to inform about free EURES services, provide advice and assistance on finding a job in Europe.

Some of the sessions were attended by representatives of NIVAM (National Institute of Education and Youth), EUROPE DIRECT and EURES advisers from the Czech Republic.

Number of group sessions: 440
Number of participants: 8,703

2.6 INFORMATION SESSIONS with students at schools and universities

In 2023, EURES advisers have prepared a number of information sessions for primary and secondary school students to give them an insight into the future of the labour market in Europe and to bring interesting job opportunities, seasonal jobs, traineeships or internships, volunteer activities...

Locations: Dolný Kubín, Dunajská Streda, Humenné, Kežmarok, Komárno, Levice, Liptovský Mikuláš, Lučenec, Michalovce, Námestovo, Nové Zámky, Pezinok, Piešťany, Poprad, Považská Bystrica, Prešov, Prievidza, Púchov, Prešov, Rožňava, Senica, Spišská Nová Ves, Trebišov, Trnava, Vranov nad Topľou

Number of schools visited: 112
Number of group sessions at schools: 204
Number of participants: 5,738

EURES advisers' meetings with students were also held within career days organized by Slovak universities or IAESTE (International Association for the Exchange of Students for Technical Experience).



Technical University of Košice (TUKE)

Career Days (organized by IAESTE)
March 28, 2023 and November 21, 2023 (with the participation of EURES Czech Republic)

Pavol Jozef Šafárik University in Košice (UPJS)

Career Days, April 19, 2023 (with the participation of EURES Denmark, Sweden and the Netherlands)

University of Veterinary Medicine and Pharmacy in Košice (UUVLF)

Career Days, April 4, 2023

Comenius University Bratislava (UK)

Faculty of Social and Economic Sciences,
Information session, May 15, 2023

Number of participants:
320 (TUKE), 126 (UUVLF), 30 (UK)

2.7 EUROPE WITHIN REACH

The aim of the event was to bring together institutions, information and advisory networks in order to exchange information related to labour mobility, as well as to create a space for networking and development of existing cooperation.

Púchov, February 16, 2023

Participants: EURES, PES Považská Bystrica, Europe Direct, EUROPASS, NIVAM, Youth Parliament, International Organization for Migration (IOM), secondary schools representatives from Púchov, Považská Bystrica, and Bytča districts

Number of participants: 35

Levice, March 21, 2023

Participants: EURES, PES Levice, EUROPASS, NIVAM, IOM

Number of participants: 35



2.8 NETWORKING

The aim of the activity was to create a space for mutual exchange of information and discussion on how to improve the cooperation of the EURES network with selected departments of PES offices.

Number of events: 28

Locations: Bratislava, Čadca, Dolný Kubín, Dunajská Streda, Humenné, Kežmarok, Komárno, Košice, Levice, Liptovský Mikuláš, Lučenec, Michalovce, Moldava nad Bodvou, Námestovo, Nitra, Nové Zámky, Považská Bystrica, Poprad, Prešov, Prievidza, Rožňava, Senica, Spišská Nová Ves, Šaľa, Trenčín, Trnava, Vranov nad Topľou, Žilina

The participants of some networking meetings were also representatives of:

- ELA (European Labour Authority),
- NIVAM (National Institute of Education and Youth),
- EURES Czech Republic,
- Europe Direct,
- IOM.

2.9 CROSS-BORDER ACTIVITIES

The aim of the activities was to exchange information on the situation on the labour market in the border region, identify key challenges in the field of cross-border migration of workers, connect employers from border regions with institutions and develop cooperation focused on cross-border mobility.



VIBRANT CROSS-BORDER LABOUR MARKETS



Brusel, January 17 - 19, 2023

International conference aimed at identifying challenges and obstacles to cross-border employment in cross-border regions in the field of taxation, social security, health insurance, recognition of qualifications. Objectives: emphasis on establishing uniform rules, legislation's harmonisation instead of coordination.

Proposed solution: conclusion of agreements at national level to resolve legislative discrepancies between two or more neighbouring countries.

CROSS-BORDER COOPERATION SLOVAKIA - HUNGARY



Štúrovo, May 18, 2023

Participants: EURES Slovakia, EURES Hungary, PES Nové Zámky, Ostrihom-Komárom Self-Governing Region, Social Insurance Company

Komárno, October 12, 2023

Participants: EURES Slovakia, EURES Hungary, PES Komárno, district and regional labour offices from Ostrihom-Komárom Self-Governing Region, Pons Danubii partnership, Ister Granum partnership

CROSS-BORDER COOPERATION SLOVAKIA - POLAND



Kežmarok, September 21, 2023

Participants: EURES Slovakia, Central Office of Labour, Social Affairs and Family, ELA (European Labour Authority), PES Slovakia, PES Poland, employers

Námestovo, November 16, 2023

Participants: EURES Slovakia, PES Námestovo, PES Poland, employers

Online meeting, October 4, 2023

Participants: working group on employment and social policy of the Slovak - Polish Intergovernmental Commission for Cross-Border Cooperation

CROSS-BORDER COOPERATION SLOVAKIA - CZECHIA



Ostrava, November 23, 2023, the Czech - Slovak advisory day, OSTRAVA EXPAT CENTRE

Participants: EURES advisers from Slovakia and the Czech Republic, contact persons from cross-border regions - poradcovia zo Slovenska a ČR, kontaktné osoby z prihraničného regiónu - employees of the Czech PES and OSTRAVA EXPAT CENTRE



3. PARTICIPATION IN FAIRS AND EVENTS IN SLOVAKIA

Participation in job fairs is a unique opportunity for EURES to meet potential clients interested in working abroad and one of the important steps towards raising awareness of EURES services.

3.1 Kariéra EXPO

Slovak EURES advisers assisted and advised visitors who came to a job fair and were interested in working in EU/EEA countries and Switzerland. Counselling on job opportunities, information on living and working conditions and activities organised by EURES were provided in the EURES stand.

Nitra, March 29, 2023

Number of exhibitors: 50+
Number of visitors: 3,000+
Number of visitors to the EURES stand: 350

Košice, June 8, 2023

Number of exhibitors: 50+
Number of visitors: 3,000+
Number of visitors to the EURES stand: 450



Bratislava, October 11, 2023

Number of exhibitors: 60+
Number of visitors: 6,300
Number of visitors to the EURES stand: 650

In total: 1,450 klientov



3.2 PROFESIA DAYS

The 13th edition of the largest festival of job opportunities in Slovakia, organized by Profesia company, was built on open communication between the visitors, employers and experts from various spheres. EURES advisers provided visitors with information on job opportunities in Europe, living and working conditions in EU/EEA countries, and also the possibilities to financially support labour mobility. The participation of EURES in such events is extremely important in order to spread awareness of the services it provides.



Bratislava, May 16 -17, 2023

Number of exhibitors: 90

Number of visitors: 5,211

Number of visitors to the EURES stand: 850

Žilina, September 18 -19, 2023

Number of exhibitors: 50

Number of visitors: 3,218

Number of visitors to the EURES stand: 244

Košice, November 14 -15, 2023

Number of exhibitors: 70

Number of visitors: 6,000+

Number of visitors to the EURES stand: 700

In total: 1,794 clients

3.3 EUROPE DAY

The event, organized annually by the Representation of the European Commission in Slovakia, the European Parliament Office, the European Investment Bank and Europe Direct, celebrates the principles of the EU, peace and unity in Europe. The participation of EURES in the event enabled to reach a large number of potential clients, but it was also an opportunity to meet other European networks represented in Slovakia, gain new contacts and deepen existing mutual cooperation.

Košice, May 5, 2023, aprox. 350 visitors to the EURES stand

Bratislava, May 9, 2023, aprox. 500 visitors to the EURES stand

Lučenec, May 9, 2023, 10 visitors to the EURES stand

Žilina, May 9, 2023, 37 visitors to the EURES stand

In total: 847 visitors



3.4 PROEDUCO

Košice, December 6 -7, 2023

The 15th edition of the PRO EDUCO International Education Fair represented a stable platform for presenting the whole spectrum of current issues in the field of education at all levels, both within and outside standard forms of study. In addition to the topic of education, the fair also presented other forms of extracurricular activities, personality development, job opportunities, travel and additional education for young people. The event focuses primarily on final grade students of primary and secondary schools, as well as career school consultants.

The event was attended by a representative of EURES Netherlands, who presented the possibilities of studying, finding employment and living and working conditions in the Netherlands.



Number of exhibitors: 60 (13 university, 33 secondary school, 14 employers, educational institutions and others)

Number of visitors: 7,259 (final grade students of primary and secondary schools, career school consultants)

Number of visitors to the EURES stand: 400



Presentation of employers connected with the job fair

Považská Bystrica, March, 9, 2023

Number of exhibitors: 34

Number of visitors: 403 (registered jobseekers)

Number of visitors to the EURES stand: 42

Interview Day NAKAC

Žilina, March 30, 2023

Number of exhibitors: 12

Number of visitors to the EURES stand: 38

3.5 Other events

In 2023, EURES Slovakia was also present at various regional secondary school and university fairs, information exchanges, meetings with employers, etc., which were aimed at different target groups. One of the most important target group for EURES is young people entering the labour market, whom, in addition to basic information, EURES advisers also provided with up-to-date information on the European labour market situation, the requirements of European employers for potential employees and trends in further development, so that they can make responsible and qualified decisions when choosing a secondary school or university.

JobSpoTT Fair

Trnava, 27.4.2023

Počet vystavovateľov: 38

Počet návštevníkov: 2044

Počet návštevníkov stánku EURES: 130

Breakfast with employers

PES Zvolen, May 17, 2023

Number of participants: 9 employers (12 representatives of companies from Zvolen, Detva and Krupina districts, 7 representatives of PES and EURES)



Meeting of the American Chamber of Commerce

Košice, June 22, 2023

Presentation of EURES services at a meeting of the American Chamber of Commerce attended by employers and various institutions

„Summer in the City“

Dolný Kubín, July 12, 2023

Number of exhibitors: 18

Number of visitors: 300

Number of visitors to the EURES stand: 50

Events were organized for the general public, in particular parents and grandparents with children who, by playing games and competitions, learned about the services provided by PES and EURES.

Which Secondary School To Go To in Trnava County fair of secondary schools

Trnava, October 12, 2023

Number of exhibitors: 61

Number of visitors: 2,347

Number of visitors to the EURES stand: 60

Secondary School Fair

Dolný Kubín, October 24, 2023

Number of exhibitors: 24

Number of visitors: 322

Number of visitors to the EURES stand: 75

Youth Job Fair

Banská Bystrica, October 26, 2023

Number of exhibitors: 20

Number of visitors: 150

Number of visitors to the EURES stand: 43

Presentation exhibition of secondary schools The Right Choice of Profession - Opportunity for Success

Rožňava, October 26, 2023

Number of exhibitors: 9

Number of visitors: 328 students

Number of visitors to the EURES stand: 25

Where To Go To High School

Senica, October 26, 2023

Number of exhibitors: 31

Number of visitors: 503

Number of visitors to the EURES stand: 40

Information Fair

Nove Zámky, November 21, 2023

Number of exhibitors: 12

Number of visitors: 570

Number of visitors to the EURES stand: 186

Do You Want to Study for the Labour Market or for the Labour Office?

Humenné, November 23, 2023

The fifth edition of the event, which annually provides final grade students of primary schools with an overview of current trends on the labour market not only in Slovakia but also in Europe, including the most demanded professions of the present and the future, so that they can decide easier about their future career in today's rapidly changing world.

Number of visitors: 185 final grade students of elementary schools and 10 school career counsellors

University exhibition for secondary school students of the Košice region

Košice, November 23, 2023

Number of exhibitors: 25

Number of visitors: 2,451 secondary school students

Number of visitors to the EURES stand: 150

In addition to presenting EURES services, information on job opportunities in Europe, living and working conditions in EU/EEA countries, and the TMS funding project, EURES also organised a workshop on soft skills as part of the European Year of Skills 2023.

4. PARTICIPATION IN FAIRS AND EVENTS ABROAD

4.1 EURES IN ACTION

June 13 -14, 2023, Bratislava, ELA (European Labour Authority)

The main theme of the 6th EURES in Action event which took place in hybrid form on June 13 - 14 in Bratislava, was labour mobility trends, and skills and occupation shortages. The aim was to exchange expertise, collaborate and share the practical experiences of EURES members.

Number of participants: more than 150 onsite, 450 on-line

Workshop topics:

- Digitalisation trends – emerging occupations and new skills needed
- Ecologization trends – emerging occupations and new skills needed
- Shortage occupations and skills
- Labour mobility trends with a focus on the construction sector
- Shortage occupations and skills, labour mobility trends (employers' needs)

Objectives set: emphasis on addressing staff shortages in current and future occupations resulting from ecologization and digitalisation. Currently, 77 % of employers struggle to find employees with the required skills. By 2030, the green transition will create an additional 1 million jobs in the EU. By 2025, 70% of the population in the EU should have at least basic digital skills.



Event's contribution: exchange of practical experience in the field of employment support in the construction and green sectors, networking, strengthening mutual relations and establishing cooperation





4.2 JOB FAIRS

in 2023, EURES Slovakia participated in international events where EURES advisers provided information on the current situation on the Slovak labour market, job opportunities, and living and working conditions in Slovakia.

Find Your Career in Europe – 2023 Education and Career Fair

Nicosia (Cyprus), March 2 – 6, 2023

Participants: 12 countries - Slovakia, the Czech Republic, Italy, Malta, Croatia, Estonia, Ireland, Sweden, Finland, Denmark, Spain and Cyprus
Number of visitors to the EURES stand: 73

Ikariera Job Fair

Zlín (the Czech Republic), April 5, 2023

Target group: Tomas Bata University students
Number of exhibitors: 35
Number of visitors: 1,000
Number of visitors to the EURES stand: 70

Building Ireland - Jobs in construction and engineering

May 11, 2023, online event on the European Job Days platform

EDUCA EXPO Liberec 2023

Liberec (the Czech Republic), October 11-14, 2023
Number of exhibitors: 103
Number of visitors: 20,000
Number of visitors to the EURES stand: 140

International Job Fair

Toruń (Poland), November 7 – 9, 2023

Number of exhibitors: 35
Number of visitors: 1,000
Number of visitors to the EURES stand: 70

Jobspín Jobfair

Ostrava (the Czech Republic), November 24, 2023
Number of exhibitors: 23
Number of visitors: 460
Number of visitors to the EURES stand: 50

BeSt 2023 Education and Job Fair

Salzburg (Austria), November 23 – 26, 2023

Target group: young people

Number of exhibitors: 93 (including the representatives of EURES Slovakia, Netherlands, Northern Germany, Norway and Luxembourg)
Number of visitors: 30,000



5. COOPERATION

5.1 EUROPEAN LABOUR AUTHORITY

ELA helps ensure that EU rules on labour mobility and social security coordination are enforced in a fair, simple and effective way. Since 2021, ELA has coordinated EURES at EU level and ensured its support, and monitoring and performance improvement. EURES Slovakia cooperates with ELA and fulfills the tasks set by this higher authority.



EURES Slovakia participated in events organised by ELA:

ELA INTERNATIONAL WORKSHOP

Bratislava, January 24 - 25, 2023

Topic: seasonal employment

Participating countries: Italy, Germany, the Netherlands, Romania, Bulgaria, Slovakia, Spain, France, Portugal, and Poland

WHERE ARE THE SHORTAGES, WHERE ARE THE WORKERS?

March 29, 2023, online

PROGRAMMING CYCLE

October 3 - 4, 2023, onsite workshop, Bratislava

October 10, 2023, online workshop

STRATEGIC FORESIGHT WORKSHOP

October 17, 2023, Bratislava

ELA CONFERENCE

June 20, 2023, Bratislava

In 2022, an ELA call for Good Practices in the field of seasonal employment and road transport was launched. As inspiration that can be applied in individual countries, the submitted examples of good practice are stored in a database accessible to all Member States. One of the awardees was Zuzana Kubovičová, who received the award for best practice - cooperation between EURES Slovakia and EURES Netherlands in the field of seasonal employment.





5.2 INTERNATIONAL COOPERATION IN EURES

EURES DENMARK

Bilateral meeting

Odense, September 11 - 14, 2023

Topic: bilateral cooperation, visit to Umbraco company and institutions supporting people coming to Denmark for work, International Citizen Service (Borgerservice) and Odense International Community

EURES FINLAND

Online meeting, March 16, 2023

Topic: Work in Finland – season of 2023

Online meeting, December 19, 2023

Topic: current situation on labour markets in countries (SVK, FIN) and possibilities for cooperation in 2024

EURES CZECH REPUBLIC

Cooperation of EURES networks in the Czech Republic and Slovakia has long been above standard. The meetings of the members of the National Coordination Office (NCO) in 2023 were oriented towards mutual exchange of information and experience. Work meetings were also held at EURES advisers level. The focused on the exchange of information on the labour market situation in both countries, but also on the issue of social networks.

Selected activities organised in cooperation with EURES Czech Republic:

Labour Market in Czechia and Slovakia Seminar

Olomouc, May 16 -18, 2023

Work meeting of Czech and Slovak EURES advisers

PES Považská Bystrica, June 12, 2023

Czech-Slovak meeting of EURES Czech Republic and EURES Slovakia

High Tatras, June 13 -15, 2023

Work meetings of EURES NCOs of Czech Republic and Slovakia

Kroměříž, Czechia, September 6 -7, 2023

November 3, 2023, online

Topic: migration of third countries nationals

EURES NETHERLANDS

Work visits to employers Wereld van de Binnenvaart, Vario Groep, HTS Intermodaal, Scylla

Rotterdam, May 9 -11, 2023

Objective: setting up the conditions of the pilot project of employment in river cruise sector and familiarization with working conditions.

Online meeting, November 7, 2023

Topic: establishment of new cooperation with Dutch employer NL Jobs UZB B.V.

EURES GERMANY

Online workshop, January 25, 2023

Topic: job opportunities in IT sector

EURES AUSTRIA

Online meeting, August 10, 2023

Topic: internships for students of tourism, hotel and business academies

EURES ITALY

Online meeting, March 20, 2023

Topic: joint activities, seasonal work and IT jobs

5.3 EU TALENT POOL

EURES Slovakia participated in several work meetings related to the European Commission's EU Talent Pool project. The scheme makes it easier for people with temporary protection status to find work in the EU through the European EURES portal.

Meeting with representatives of the Ministry of Labour, Social Affairs and Family of the Slovak Republic (MPSVR) and the International Organization for Migration IOM

January 18, 2023, Bratislava

Topic: participation of Slovakia in the EU Talent Pool pilot project

Work meetings with MPSVR representatives (throughout the year)

Online meeting of Slovak and Czech EURES National Coordinators

March 30, 2023

Presentation of the project at PES Prešov

August 10, 2023



EURES is a human network made up of EURES advisers operating in all EU/EEA countries and Switzerland. The cooperation of national networks is a key prerequisite for achieving the common objectives of the network.

"A rock pile ceases to be a rock pile the moment a single man contemplates it, bearing within him the image of a cathedral."

Antoine de Saint-Exupéry



6. MARKETING

The European EURES network follows the common **Communication Strategy for 2021-2024** while the implementation of activities depends on the decision of the EURES National Coordination Offices of each Member State and is applied according to the specific conditions of these countries.

As part of its communication strategy for 2023, EURES Slovakia focused on the following activities:

- new web portal;
- Pohoda music festival;

- media campaign related to the EURES JOB DAY job fair;
- social networks;
- promotion video on screens in PES office lobbies.

EURES Slovakia uses not only all mandatory elements (logos and formulations) to promote the network and its activities in all print and electronic materials, but also common visual features and a precise colouring to maintain a clearly recognizable brand.



6.1 WEBSITE

On March 8, 2023, EURES Slovakia launched the eures.sk website in a new design.

For registered users, the website provides a personal zone with a lot of news:

- setting of job preferences, notifications and news sent by e-mail, possibility to create a CV in different language mutations.

In addition to a rich database of job offers and useful information not only for jobseekers, but also for employers and young people, the new version of the site offers:

- modern design;
- easier orientation for users;
- optimization for mobile devices;
- advanced search filters;
- the ability to share job offers via social media and e-mail;
- innovative functionalities such as "Contact Form" and the "Ask a Question", which allow a user to connect with EURES advisers directly via the website;
- satisfaction questionnaire where users can express their opinions and suggestions for improving the website.



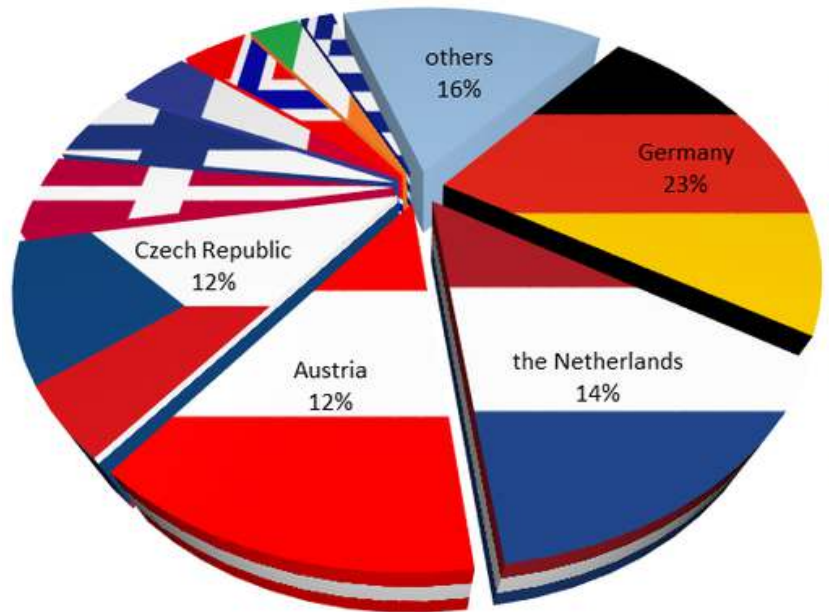


eures.sk in 2023

**TOP
10**

countries with the highest number of job offers posted on www.eures.sk

In 2023, **more than 4,600 job vacancies** in 26 European countries were published on EURES Slovakia website. Most often EURES offered jobs in **Germany, the Netherlands and Austria**. This was followed by job offers from the Czech Republic (12 %), Denmark (5 %), Finland (5 %), France (4%), Norway (4 %), Ireland (3 %) and Greece (3 %).



TOP 10

most viewed job offers

1. Finland - Fruit picking
2. the Netherlands - Vegetable picking
3. Germany - Overseas cruise ship cook/chef
4. the Netherlands - Fruit production worker
5. the Netherlands - Expedition worker
6. Germany - Warehouse operator
7. Germany - Positions on cruise ships
8. Finland - Fruit and vegetable picking
9. Croatia - Animators
10. Germany - Production worker



121,029
users and
visitors



3,157
registered users



543,125
total portal page views

80%

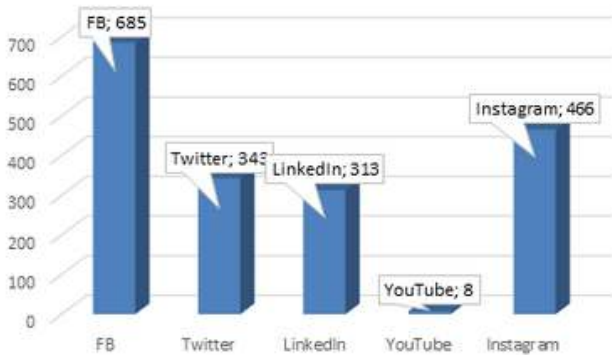
users and visitors to the website
from the territory of Slovakia

6.2 SOCIAL MEDIA

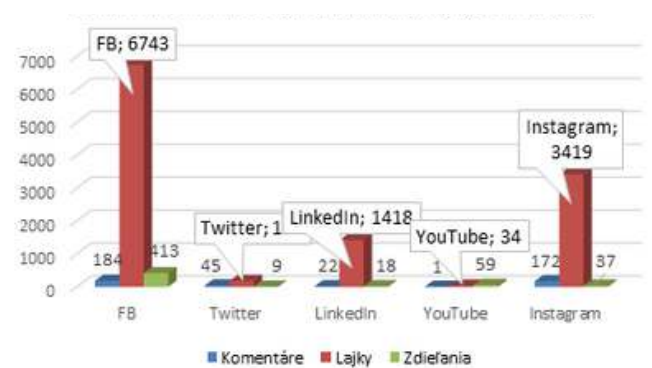
EURES Slovakia uses the social media communication platform to promote its services, inform about job vacancies, upcoming activities and also collect feedback from its clients. EURES Slovakia has social media accounts on Facebook, Instagram, LinkedIn, X, Youtube and Threads. The results of EURES Slovakia's work on social media have long been among the best rated of all member countries. The performance of EURES social media is regularly monitored at both national and European level.



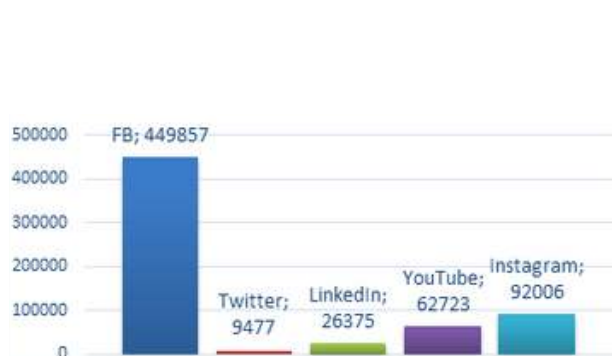
Number of contributions posted in EURES Slovakia accounts in 2023:



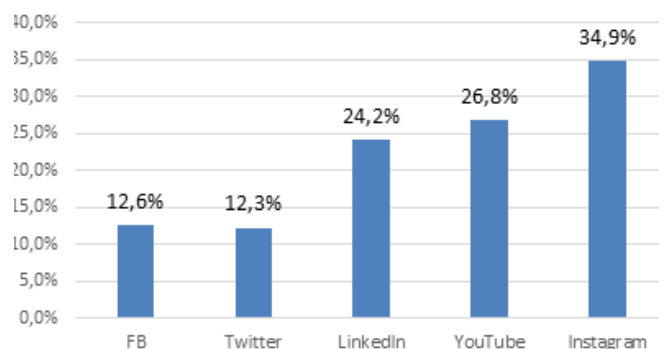
Engagement (comments, likes, post shares) in 2023:



Reach of posts on social media accounts in 2023:



Percentage increase in followers in 2023:





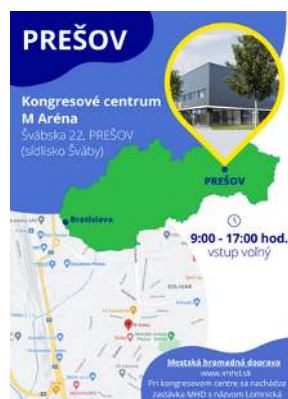
In 2023, EURES Slovakia has made a significant contribution to spreading awareness about the pan-European network of EURES by publishing posts labelled with #EURESjob.

The European EURES network acknowledged this effort by publishing a post in which it identified Slovakia as a leader in publishing posts marked #EURESjobs in the month of September 2023.



Campaigns implemented in 2023 on EURES Slovakia social media accounts:

EURES JOB DAY



EMPLOYERS



EUROPEAN YEAR OF SKILLS



Photos and videos of the events, in order to spread awareness of the network's services while highlighting the human dimension of the network, have been published on social media during the whole year.



6.3 EURES MEDIA CAMPAIGN

The role of the media campaign was to increase knowledge about EURES and ensure the promotion of EURES JOB DAY as a key activity of 2023.



PROMOTION VIDEO



In 2023, EURES Slovakia financed the production of a promotion video and its **sponsored advertising on Facebook** (September 9 - October 10, 2023). The campaign had a greatest impact on people aged 18 - 44.

Number of unique users reached: 212, 232
 Views: 375, 799
 Page interactions: 50,934 (including 50, 551 video views)
 Clicks: 696

EURES JOB DAY

In connection with EURES JOB DAY international job fair, a media campaign was launched in various media.



Radio

April 6 - 19, 2023
 Rádio Európa 2, FUN rádio, Rádio Vlna

Billboards

April 1 - 30, 2023
 Prešov (19 pcs), Košice (21 pcs)

Video spot (30 sec.)

Zoznam.sk and Pluska.sk

Online banner

April 6 - 19, 2023
www.profesia.sk, www.kariera.sk

Posters

April 1 - 30, 2023
 Public transport in Prešov (75 pcs), public transport in Košice (133 pcs)

EURES TV



EURES Netherlands started broadcasting EURES TV in 2021. During 2023, a number of reports on EURES activities were produced.

The cooperation with EURES Slovakia was presented in **reports about the successful job placement of two Slovaks** in an accommodation complex in the Netherlands and also in the report on a **pilot project in the shipping industry** (successful placement of the job applicant).

6.4 GRAPHICS

Proper use of the logo, website design, leaflets, brochures, newsletters and various other published materials is an important tool for attracting the attention of EURES target groups and for branding.

In 2023, EURES Slovakia has started to take full advantage of the new European EURES design with unified graphic elements and colour palette, contributing to the creation of materials such as:

- graphic printing wall coverings of exhibition counters and stands used during job fairs;
- newsletters;
- online banner visuals;
- signature templates;
- presentation templates.



I ♥
EURES
Slovakia



EURES

**Tvoja práca
kdekoľvek
v EURÓPE**

EURES Slovakia

eures.sk
eures.europa.eu
europeanjobdays.eu

Pracovné príležitosti
v Európe

Životné a pracovné
podmienky

Pomoc a poradenstvo

Bezplatné služby

24

7. MEETINGS AND TRAININGS

7.1 EURES MEETINGS

Meetings of EURES Slovakia members held on a regular basis create an opportunity for exchanging information, analyzing and identifying current issues, searching for reasonable solutions in the form of brainstorming, as well as setting new objectives, tasks and way of their implementation. Their content structure in 2023 was aimed at addressing current topics that emerged from objectives and tasks set at national or European level.

EURES poradcov
a SK NLO

Oščadnica, 22-24. máj 2023



In 2023, two onsite meetings and multiple ad hoc meetings were held on the Teams platform.

EURES meeting, Oščadnica
May 22 -24, 2023
September 26 -28, 2023

The EURES meeting in May 2023 was attended by Mr. Jaroslav Kováč, National Liaison Officer to the European Labour Authority, who presented the genesis of the creation of this European Institution, areas of competence, legal basis, objectives, tasks and scope, its management and organisational structure, as well as the tasks of National Liaison Officers and ELA activities.



7.2 REGIONAL MEETINGS

The aim of regular regional meetings of EURES advisers with EURES contact persons was to share information, examples of good practice and to discuss possibilities for further cooperation in order to improve the quality of job mobility services provided in Europe.

Regional EURES meetings were held in:

Vranov nad Topľou

January 26, 2023

Kežmarok

February 9, 2023

Nitra

May 30, 2023

Lučenec

October 16, 2023

Považská Bystrica

October 19, 2023



7.3 TRAININGS

The training of EURES advisers is one of the important attributes of their daily work. It is implemented mainly at European level in the form of Classroom Training (CT), Virtual Training (VT) and webinars, all held in English language.

The training of EURES advisers at European level is provided by ELA with trainers from E&Y company. Participants receive a certificate after completing the training. Training activities also include webinars that focus on various current topics.

Focus of trainings in 2023:

- mobility, coaching of jobseekers and services assigned to them;
- matching strategy and tools;
- analysis of the labour market;
- financing European mobility;
- work with the Extranet on the European EURES portal;
- organising EOJD (European Online Job Days);
- social media;
- communication skills, etc.

Number of trained EURES advisers at EU level in 2023 - 42

Specialized trainings at national level:

Graphic design

Bratislava, January 17 - 18, 2023

Number of participants: 5

Burnout Syndrome

Bratislava, February 1 - 2, 2023

Number of participants: 32

8. NP SHP II. PROJECT

The year of 2023 was the last year of implementation of the National Project Together We Look for a Job II. Its main objective was to increase the availability and quality of professional services provided by EURES network in the field of job mobility within the EU/EEA and Switzerland.

The activities implemented during the project contributed to facilitating the free movement of workers and thus to reducing unemployment, especially among young people. By building cooperation with employers, schools and private employment services, EURES has raised awareness of its services and annually increased the number of individual and group contacts with clients, as well as number of visits to the EURES Slovakia website and social media accounts. During the three years of project implementation, EURES Slovakia has built new long-term recruitment partnerships, responded flexibly to the rapidly evolving online environment with a new website, kept pace with trends in social media marketing and managed to gain one of the leading positions within the EURES network at EU level.

We would like to thank the EURES members, our partners and the institutions that supported us in this endeavour and contributed to the successful implementation of the project activities for their trust and willingness to be part of our journey.

One of the upcoming milestones of EURES is the **celebration of the 30th anniversary** of EURES in the EU and also **20th anniversary of EURES in Slovakia**. We believe that the new challenges that await us in the near future will fill us with enthusiasm and new ideas that will bring our clients many interesting opportunities and quality services and take EURES one step forward.

If you are active in promoting job mobility and free movement of workers within the EU and would like to cooperate with EURES in Slovakia, you can find out more about our services and activities on our websites or social media.



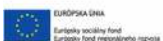
eures.europa.eu



europeanjobdays.eu



eures.sk



EURÓPSKA ÚNIA
Európsky sociálny fond
Evropský sociální fond
Evropský fond regionálního rozvoje



OPERAČNÝ PROGRAM
ĽUDSKÉ ZDROJE



ÚSTREDIE
PRÁCE, SOCIÁLNYCH
VECÍ A RODINY

The National Project Together We Look for a Job II. was implemented thanks to the support of the European Social Fund within the Human Resources Programme.

EURES Slovakia

